

## **Disruptive economic trends, geopolitical conflicts and BRIC country economics examined at 2015 Global Business Forum in Banff, Sept. 17-18**

### ***“Shifting economic and social relationships”***

*Media accreditation required*

**Banff, Alberta (September 15, 2015)** – At the 2015 Global Business Forum (GBF 15) in Banff, Canada, 200 senior business executives, academics, economists, researchers, authors and thought leaders from around the world will examine disruptive economic trends, the opportunities and challenges in Brazil, Russia, India and China (BRIC countries) and, among other topics, how the globe’s geopolitical turmoil will ripple across borders.

GBF15’s distinguished speakers and participants will present and discuss current business, economic, political, technological, military and environmental issues that impact the world’s economic and social relations at the Fairmont Banff Springs Hotel on Thursday, September 17 and Friday, September 18, 2015.

“Our outstanding international and national presenters will share knowledge, insights and forecasts on what’s over our horizons, near and far, and how to build and brace for the next surge of change,” said Hal Kvisle, GBF Co-chair and former President and CEO of Talisman Energy and TransCanada Pipelines.

“GBF15 will explore the current economic chess table, and examine ways and means to react and cope with the world’s constantly shifting economic and social relations,” added Doug Mitchell, GBF Co-chair and National Co-Chairman of Borden Ladner Gervais LLP.

Themed ***Shifting Economic and Social Relationships***, GBF15 will cover the persistent geo-economic weather, and the evolution of businesses and government relationships during turbulent times, in an effort to spur discussion, bend rigid ideas, and trek through mountainous views on a global economic and social trek.

#### **Forum session topics**

- No ordinary disruption: the four global forces breaking all the trends
- The end of the commodity supercycle
- The internet of things... that matter
- Middle Eastern turmoil
- UK, Europe and Canada: Making old partnerships new again
- A window of opportunity for Europe
- Creating a high-performance culture
- Cold geography, hot politically
- Canadian initiatives in the Arctic including the Franklin Expedition
- Predictions in the face of an unpredictable future
- Global growth – once a driving force, is there any vitality left in the BRIC economies?
- How to survive a cyber war
- Geopolitical hotspots
- The economics of global energy

#### **GBF 15 speakers**

- **Keren Elazari**, Cyber Security Strategist, Amitec Information Industries (Tel Aviv, Israel)
- **Andrei Illarionov**, former Chief Economic Advisor to the President of Russia, Vladimir Putin (Washington, D.C., USA)
- **Robert Fisk**, Middle East Correspondent, The London Independent (Beirut, Lebanon)
- **Saumitra Chaudhuri**, former Member Planning Commission of India and Economic Advisory Council to the Prime Minister (Delhi, India)

- **Thiago de Aragao**, Director of Strategy, Arko Advice (Brasilia, Brazil)
- **Richard Dobbs**, Director, McKinsey Global Institute (London, UK)
- **Vasudha Sundararaman**, Managing Director and CEO, State Bank of India - SG Global Securities Services Pvt. Ltd. (Mumbai, India)
- **Jack Domme**, Executive Officer, Hitachi Ltd., Chief Executive for the Americas, Hitachi Ltd., CEO, Hitachi Data Systems (Santa Clara, USA)
- **Gordon Campbell**, Canadian High Commissioner to the United Kingdom (London, UK)
- **Richard Ellings**, President, The National Bureau of Asian Research (Seattle, USA)
- **Dan Gardner**, Author and Editor of Policy Options, The Institute for Research in Public Policy (Ottawa, Canada)
- **Mark Halverson**, Global Managing Director, Accenture, CEO, Human Ecology Holdings (Chicago, USA and Tokyo, Japan)
- **Robert Huebert**, Board Member, Canadian High Arctic Research Station (Calgary, Canada)
- **Joseph T. Kelliher**, Executive Vice President, Federal Regulatory Affairs, NextEra Energy, Inc.
- **Richard Herbert**, COO Exploration, BP plc. (London, UK)
- **Peter Mansoor**, General Raymond E. Mason Jr. Chair of Military History, The Ohio State University, Colonel, U.S. Army (Retired) Military Analyst, CNN, (Ohio, USA)
- **Jan Mischke**, Senior Fellow, McKinsey Global Institute (Zurich, Switzerland)
- **Ed Morse**, Managing Director, Global Head – Commodities, Citi Research (New York, USA)
- **Marcel Kessler**, President and CEO, Pason Systems (Calgary, Canada)
- **Jamal Khokhar**, former Canadian Ambassador to Brazil, President and CEO, Institute of the Americas (La Jolla, USA)
- **Olli Laurén**, Director, Egon Zehnder (Chicago, USA)
- **Marty Magne**, Director, Archaeology and History, Parks Canada (Gatineau, Canada)
- **Rear-Admiral John F. Newton OMM, MSM, CD** Commander Maritime Forces Atlantic/Joint Task Force Atlantic, Royal Canadian Navy (Halifax, Canada)
- **Diane Francis**, Editor At Large, The National Post (New York, USA and Toronto, Canada)

### News media are invited to attend

Pre-registration is required for admission to GBF 15. Interviews with speakers may be arranged by appointment. Media feeds and a media workroom are also available. To register, please email Alan Boras at [aboras@7genenergy.com](mailto:aboras@7genenergy.com).

### About the Global Business Forum

The Global Business Forum is recognized as one of the world's premier business and economic policy gatherings. It is an independent, not-for-profit corporation, funded by the contributions of major Canadian corporations, that invites prominent international business executives, academia and government leaders to actively discuss critical global economic issues and reach creative, practical solutions for the benefit of all citizens. Founded in 2000, the Global Business Forum is held annually in Banff, Alberta, in the majestic Canadian Rocky Mountains.

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